

You have a business
technology resource
in your community



 Connecting the dots between your business and technology.™

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Qwest 
BUSINESS

You need answers to your technology questions We're here to help

Qwest sees small businesses as the heart of our community. We appreciate all you do to make our neighborhoods better places to live.

We understand that all businesses need to find ways to be more efficient. Qwest wants to make finding the right technologies easier. That's why we've put a community representative in your neighborhood to help you improve your business through technology.

Your community representative isn't here to sell you anything. This is a free service. Think of him or her as your local technology resource, ready and willing to offer advice you can trust. Your representative cares about helping you get a handle on technology, so you can focus on more important things, like making your business thrive.

Unsure of the next step to take with your website or how to store your data? Your community representative is just an email or phone call away — and can answer questions like these and more. Read on to discover how your community representative can help you with your technology needs.

In the four key areas of marketing, operations, mobility and security — we've suggested ways your business can use technology to run even better.

MARKET YOUR BUSINESS EFFECTIVELY

Smart marketing sends your message to the right people, using the right tools at the right times.

- **Market online** with a website, email marketing, e-newsletters and online banners, SEO, and use technology to optimize your efforts.
- **Understand the benefits of Customer Relationship Management (CRM)** — and use it to build long-term relationships with customers.
- **Use social media** to listen and respond to customers, offer special deals and become known as an expert in your field.
- **Optimize your offline marketing** using technologies that can help you connect with customers, respond to inquiries and track your efforts.
- **Measure and monitor your marketing performance** so you can learn how to get even better results.

IMPROVE BUSINESS OPERATIONS THROUGH TECHNOLOGY

If you want your business communication to be faster, more secure and less expensive, the right technologies can help.

- **Harness Internet-based computing** to spend less and work more flexibly by using processing power, databases, storage, cloud computing, and messaging over the Internet — and paying only for what you use.
- **Manage data storage** to protect your valuable information, so you can manage more data, more efficiently and keep your information secure and easy to access.
- **Maximize your Internet connection** to ensure reliable communications with customers, prospects and suppliers.
- **Select the right email system for your business** to have the appropriate features, storage and file attachment capabilities.



TAKE YOUR BUSINESS MOBILE

Taking your business mobile can help give your team the ability to work wherever they are — and get more done.

- **Connect inside the office** through a wireless network that enables your team and customers to work wirelessly and securely on location.
- **Connect outside the office** using mobile computing, wireless phones, broadband cards, WiFi and WiMAX to get online anytime, from anywhere.

PROTECT YOUR BUSINESS

You can't afford to lose the information and applications that keep your business running. Protect your data and your network to help secure your future.

- **Protect your data** with backup that protects important data automatically — and keeps your business running.
- **Prevent network security threats** with a firewall, redundancy, security and encryption.
- **Stop unwanted activities** using antivirus, antispyware and SPAM filters.
- **Maintain compliance** in areas that pertain to your business, such as PCI, HIPAA, and Sarbanes Oxley.

Your community representative is listening

Qwest cares about the success of your business. That's why we put a technology resource in your community and on your team — whenever you need one — for free.

Any time you'd like a little extra help figuring out how technology can help your business, give us a call. Your community representative will listen to your concerns, answer questions, troubleshoot problems and even help with service issues.

Plus, your community representative will be coming to your neighborhood soon with free, educational events to help you choose the most useful technologies for your business.

Visit www.qwest.com/connectthedots to learn more.



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The Qwest Business Referral Program puts money back into your business. Simply refer another small business to Qwest, and we'll give you a cash reward if they sign up. Rewards range from \$50 to \$150. And there's no limit to how much you can earn.



CONTACT US TO GET STARTED

1 877-299-0968 or qwestbizreferrals.com

(Monday – Friday, 7 a.m. to 6 p.m. MT)